



2024 Chessie Trail Marathon, Half Marathon, 10K, 5K & 26.2 Relay

Sponsorship Opportunities

Sponsor the 2024 Chessie Trail Marathon, Half Marathon, 10K, 5K, & 26.2 Relay! The Friends Of The Chessie Trail are organizing these races to raise funds for trail improvements and to raise awareness of this spectacular trail we have in our community. One hundred percent of net proceeds will go to trail improvements.

Sponsors will receive recognition on all t-shirts, on the race website, Run The Chessie! website, Run Rockbridge! website, race poster and race banner. Sponsors will also have the opportunity to include coupons or brochures in the runners' bags. In order to maximize sponsor recognition, sponsorships will be limited to 3 major sponsors, and 9 regular sponsors.

Sponsorships for the 2024 race are just \$400 for major sponsors (limited to three) and \$150 for regular sponsors (limited to 9). Sponsors may print this form and mail with a check to FOCT, PO Box 1261, Lexington, VA 24450. Alternately, sponsors may email the completed form to runthechessie@gmail.com and pay through PayPal, on the race website, <www.runthechessie.org>.

Company name: _____

Company mailing address: _____

Contact person: _____

Contact email: _____

Please indicate which sponsorship level you would like:

- Major Sponsorship - \$400
- Regular Sponsorship - \$150

Please send files with your logo (preferably both color and black & white) to runthechessie@gmail.com.